



## Exhibit Booth + Sponsor Application/Contract

SIIM 2025 Annual Meeting + InformaticsTECH Expo  
May 21-23 | Oregon Convention Center | Halls A&B

Date: \_\_\_\_\_

New Vendor: Yes No

### 1 COMPANY & CONTACT INFORMATION

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Title: \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Email: \_\_\_\_\_

Web Address: \_\_\_\_\_

Phone: \_\_\_\_\_

### 2 BOOTH RATES & SELECTION

#### Booth Rates:

Standard Booth Rate	\$36.00 per Sq. Ft. (\$3,600 per 10x10 booth)
SIIM Corporate Member Booth Rate	
▪ Level 1	\$33.84 per Sq. Ft. (\$3,385 per 10x10 booth)
▪ Level 2	\$32.40 per Sq. Ft. (\$3,240 per 10x10 booth)
Corner Premium	\$250 per corner
Startup Street Kiosk	\$2,000 per Kiosk – <i>Eligibility Requirements Apply</i>

Booth Size: \_\_\_\_\_ × \_\_\_\_\_ = \_\_\_\_\_ (Total Sq. Ft.)

*Suggested booth sizes: 10'x10', 10'x20', 10'x30', 10'x40', 20'x20'. The minimum booth size is 10x10. Start-up Street spaces are kiosks.*

#### Booth Total:

Booth Fee: \_\_\_\_\_ (Total Sq. Ft.) × \_\_\_\_\_ (Booth Rate) = \$ \_\_\_\_\_ (Booth Fee)

Corner Fee: \$250 (1 corner) | \$500 (2 corners) | \$750 (3 corners) | \$1,000 (4 corners)

Booth Total: \$ \_\_\_\_\_ (Booth Fee) + \$ \_\_\_\_\_ (Corner Fee) = \$ \_\_\_\_\_ (Booth Total)

Startup Street Kiosk Total: \_\_\_\_\_

Preferred Booth Numbers: 1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ 3rd choice \_\_\_\_\_ 4th choice \_\_\_\_\_

*Booth assignments are made on a first-come, first-served basis.*

Booth Location: Would like to be located near: \_\_\_\_\_ Would not like to be located near: \_\_\_\_\_

### 3 SPONSOR + ADVERTISE OPPORTUNITIES

Opportunity #1	_____	\$ _____
Opportunity #2	_____	\$ _____
Opportunity #3	_____	\$ _____
Opportunity #4	_____	\$ _____
TOTAL AMOUNT		\$ _____

### 4 PAYMENT SUMMARY

Booth / Kiosk Total	\$ _____
Sponsor + Advertise Opportunity Amount	\$ _____
SIIM Corporate Membership - \$2,500 (Level 1) or \$4,117 (Level 2) new/renewal	\$ _____
TOTAL AMOUNT	\$ _____



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### 5 PRODUCT DESCRIPTION

Please provide a description of the products and services to be exhibited from your booth. Please limit the description to 75 words. Your description will be published in the exhibitor listings on the SIIM 2025 website and in the meeting app. *SIIM Corporate Members: Membership benefits include an enhanced exhibitor listing and may be up to 150 words.* SIIM requests that you email your product description entry to [asaris@siim.org](mailto:asaris@siim.org) and [azawacki@siim.org](mailto:azawacki@siim.org)

### 6 PRODUCT CATEGORY SELECTION

You may select a maximum of five (5) categories. Your product category choices will be published in the exhibitor listings on the SIIM 2025 website and in the meeting app. *SIIM Corporate Members: Membership benefits include an enhanced exhibitor listing and may select up to 10 product categories.*

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_ 5. \_\_\_\_\_  
6. \_\_\_\_\_ 7. \_\_\_\_\_ 8. \_\_\_\_\_ 9. \_\_\_\_\_ 10. \_\_\_\_\_

Advanced Visualization / Processing / Analysis  
AI / ML Technologies  
Business Intelligence / Data Analytics / Dashboards  
CDS (Clinical Decision Support)  
Cloud Computing, Hosting / Archiving & SaaS  
Consulting & Contracting  
Critical Results & Incidental Findings Management  
Data Migration & Conversion  
Data Protection / Business Continuity / Disaster Recovery  
Digital Breast Imaging  
Education / Certification / Publications  
EHR (Electronic Health Record)  
Enterprise Content Management  
Enterprise Image Capture / Management / Archiving  
Enterprise Image Viewing  
Film / Document Scanning & Management  
Furniture & Ergonomics  
HIE (Health Information Exchange)  
Image & Information Sharing & Management  
Imaging Modality

Imaging Ordering & Scheduling  
Mammography Reporting  
Mobile Devices  
Monitors / Medical Displays / Calibration  
PACS (Picture Archiving & Communication System)  
Portable Media Creation & Distribution  
Portals - Patient & Physician  
Quality / Assurance / Process Improvement  
Radiation Dose Management & Reporting  
RIS (Radiology Information System)  
Software Development Kit  
Speech Recognition & Structured Reporting  
Storage  
System Integration  
Teaching File Management  
Teleradiology & Telehealth  
VNA (Vendor Neutral Archive)  
Worklist & Workflow Management  
Workstation & Desktop Computer

### 7 PAYMENT TERMS

Full payment of the total exhibit booth rental is due with this Booth + Sponsor Application/Contract to confirm your booth space assignment. Payment may be made by check (payable to SIIM 2025), credit card (a 3% processing fee is applied), ACH transfer, or international wire transfer (a \$15 fee is applied). Application/Contract received without payment will not be processed. A signed, fully executed contract will be returned to you upon acceptance.

### 8 SIGNATURES & AGREEMENT

Application for exhibit and sponsorship is made with the understanding that the applicant company, its directors, and employees agree to abide by the rules and regulations outlined in the [SIIM 2025 Exhibit Hall Rules & Regulations](#), as well as additional rules and regulations management deems necessary for the success of the exposition, provided the latter does not materially alter the exhibit contractual rights.

\_\_\_\_\_  
Authorized Sponsor Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Accepted by SIIM

\_\_\_\_\_  
Date

RETURN contract to: SIIM25, 19440 Golf Vista Plaza, Suite 330, Leesburg, VA 20176

Email: [asaris@siim.org](mailto:asaris@siim.org) or [azawacki@siim.org](mailto:azawacki@siim.org)